

HANNAH SCHNABEL

2021

ABOUT

Designer, Dreamer, Doer

For over 20 years, Hannah Schnabel has been working in the fashion industry as a designer, developer, stylist, technical designer, and custom garment maker.

Hannah is an experienced designer with a technical degree in Apparel Design and Development, focusing on patterning, fitting, garment construction techniques and technical specification packages.

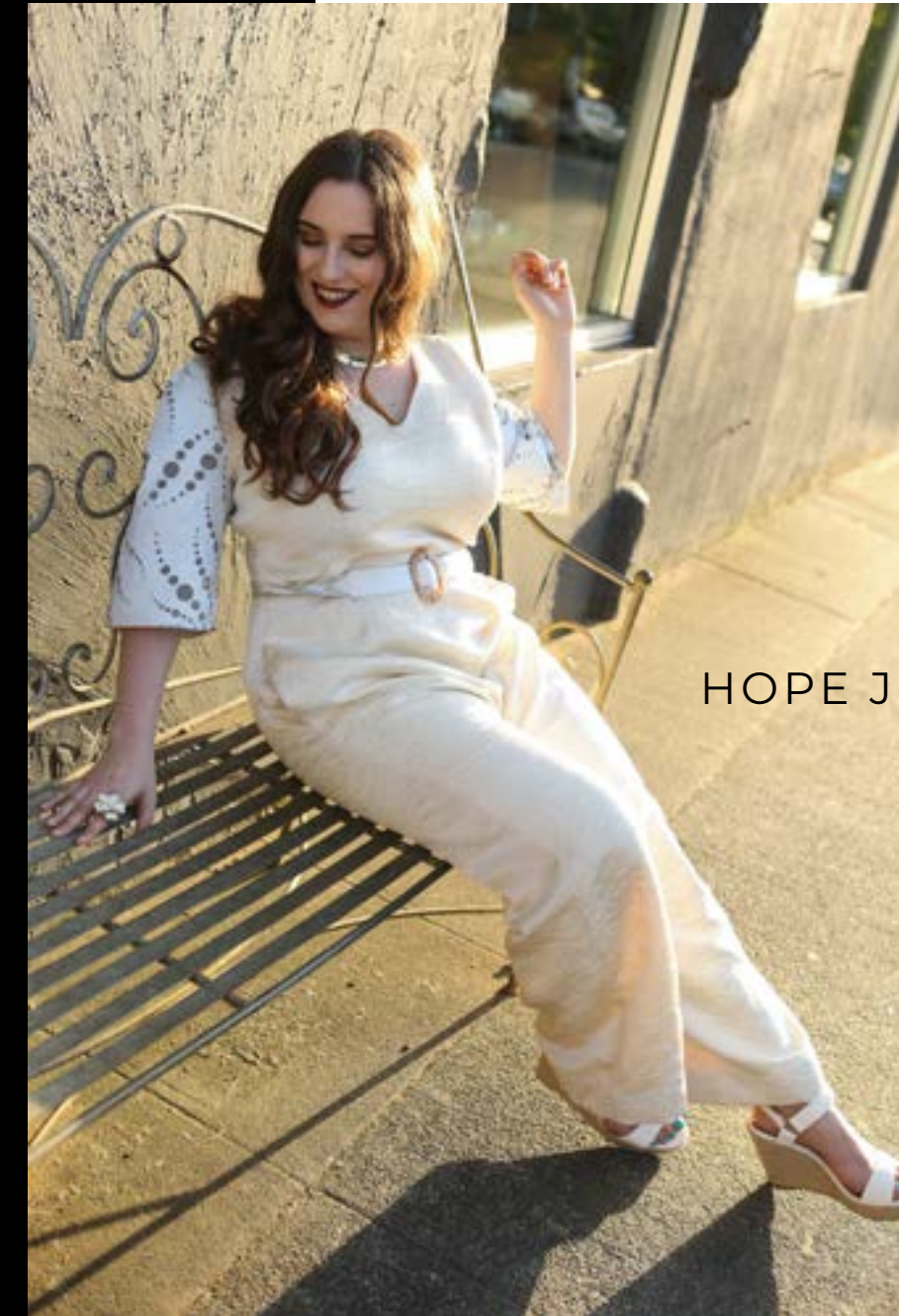
Hannah is a contributing author for StartUp Fashion, and a consultant for beginning stage apparel brands seeking help with pre-production solutions and resources.

She is also the Head Product Developer and Technical Designer for ODDLI, a sustainable brand designed and made in Los Angeles.



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BELLE AMPLEUR



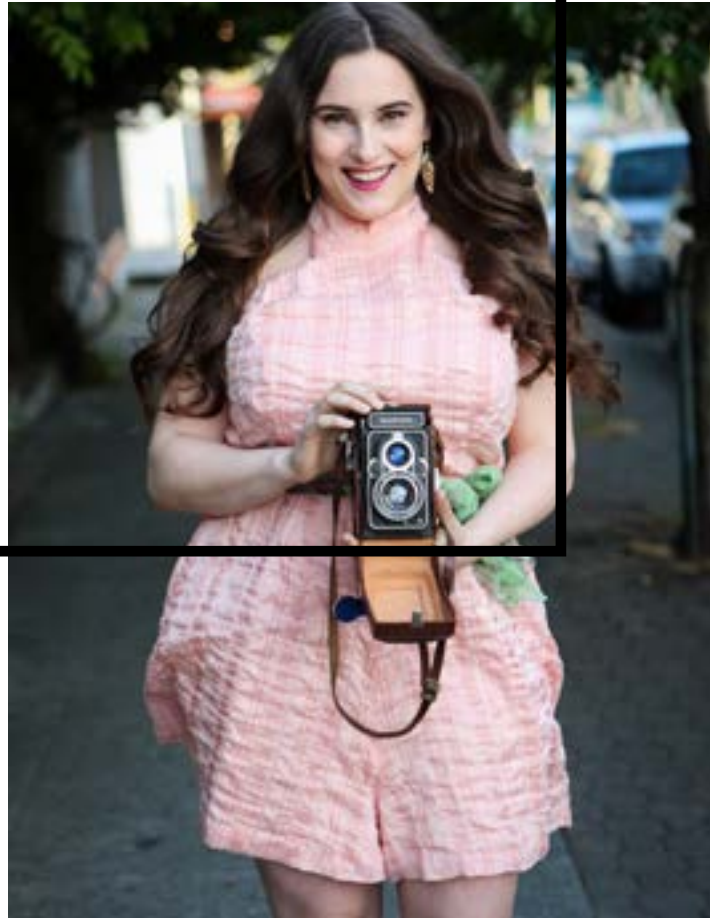
HOPE JUMPSUIT

Leather laser cut sleeves, silk noil shell, fully lined with a silk/cotton lining make this a luxurious yet comfortable jumpsuit sure to turn heads. Don't forget the pockets!



DREAMING OF SPRING

The Grace dress and Joy romper are made of a gorgeous silk seersucker, perfect for sunny spring days. Lined in a silk/cotton, these looks are sure to bring a smile to your face.



ETHEREAL

LUMINOUS, LANGUID, LAVISH

This collection was inspired by the shapes and fabrications of 1930's glam and a longing to be a starlet --literally.

My vision is a star come to earth, after watching us for millenia. She deigns to grace us with her presence. She shines brightest in the darkest places, a beacon for lost souls.

This collection features a custom print, silk velvets, bold colors, and a feeling of being out of time, yet timeless.





SHIMMER

Texture plays an important role in this collection. Each texture was chosen to add luminosity to the look without overpowering the details.



POWER

The idea of a celestial being coming to earth is explored through shapes that are unusual for plus size garments. They are not for the faint hearted. They reveal inner strength.



SENSUALITY

When creating this collection, I wanted each piece to exude sensuality and a feeling of the boudoir. Peignoirs, Cloaks, Caftans, and garments that look as if they might slip off at a moments notice.



KOI ATHLIESURE

SANMAR CANADA

This collection was designed to integrate athliesure into the blanks market, meeting a need for the younger customer. Knits that are soft, yet durable. Fashion forward styles that are basic enough to live for decades in the assortment. Easy to wear, easy to love.





LIVE YOUR LIFE WITH CONFIDENCE, LOVE YOUR LIFE IN KOI®





ELEMENT FULL ZIP HOODED FLEECE

- 50% cotton, 50% polyester/lightweight fleece
- Comfortable and easy to wear
- Unlined hood with no drawstring

REGULAR
ADULT: S-M-L
\$23.99





ELEMENT PULLOVER HOODED FLEECE

- 50% cotton, 50% polyester/lightweight fleece
- Comfortable and easy to wear
- Unlined hood with no drawstring

REGULAR
ADULT: S-M-L
\$23.99

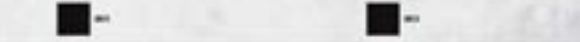




ELEMENT OPEN CREW LINED FLEECE

- 50% cotton, 50% polyester/lightweight fleece
- Comfortable and easy to wear

REGULAR
ADULT: S-M-L
\$23.99





ELEMENT CREW FLEECE

- 50% cotton, 50% polyester/lightweight fleece
- Comfortable and easy to wear

REGULAR
ADULT: S-M-L
\$23.99



ALPINE

DRYFRAME TECHNICAL OUTERWEAR

DRYFRAME WAS DESIGNED TO WITHSTAND THE HARSH CLIMATE OF CANADIAN WINTERS. DWR COATINGS, WIND AND WATER REPELLENT FABRICATIONS, AND INSULATION DESIGNED TO BE LIGHTWEIGHT YET EFFECTIVE.

MORE DETAILS AVAILABLE AT:
WWW.SANMARCANADA.COM





LIFESTYLE MEETS FUNCTION

THESE INSULATED PIECES WERE DESIGNED TO BE A GO-TO FOR DAILY LIFE, OR LAYERED FOR THE ULTIMATE IN WINTER WARMTH.

THE TALE OF JEMIMA CANARD

ANNEX THEATRE

Designed on a budget of \$500, this show was a labor of love. Made from thrift store blankets, sheets, and curtains, my design was truly homespun.

This aesthetic dovetailed into the production: a spin on the tale by Beatrix Potter, this tale is dirty, dark, and only slightly demented.



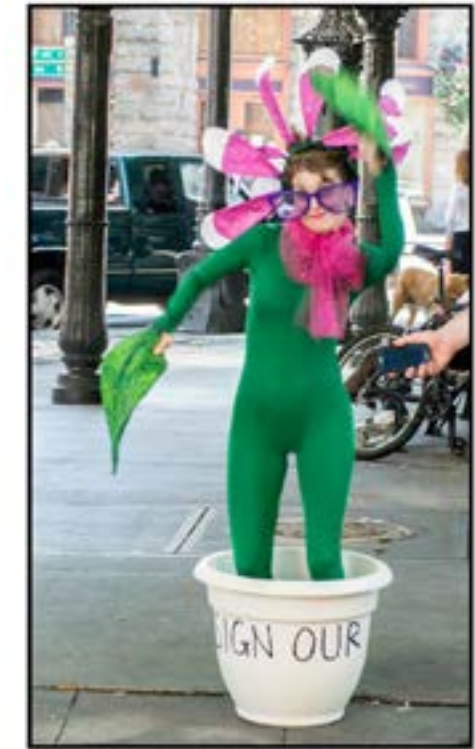
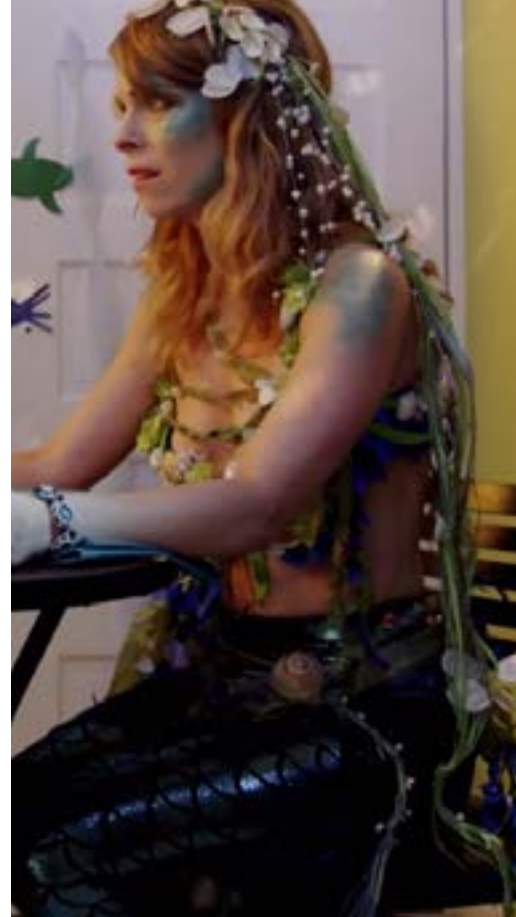
MANIC PIXIE DREAM WIFE

WEBSERIES

Winner of Best Costume at the Austin Web Fest.

This webseries allowed me to play with texture and color, as the main character was a whimsical creature prone to flights of fancy. Reality colliding with fantasy.

www.youtube.com



DYE

This dress was a RTW look I dyed pink, using a protein dye so only the non-synthetic fibers took the color. This created a high relief in the texture of the fabric.

ARTS AND CRAFTS

This costume was inspired by the dancing flower toys of the early 1990's. Simone wears a flower headpiece and leaves made from paper mache and wire.

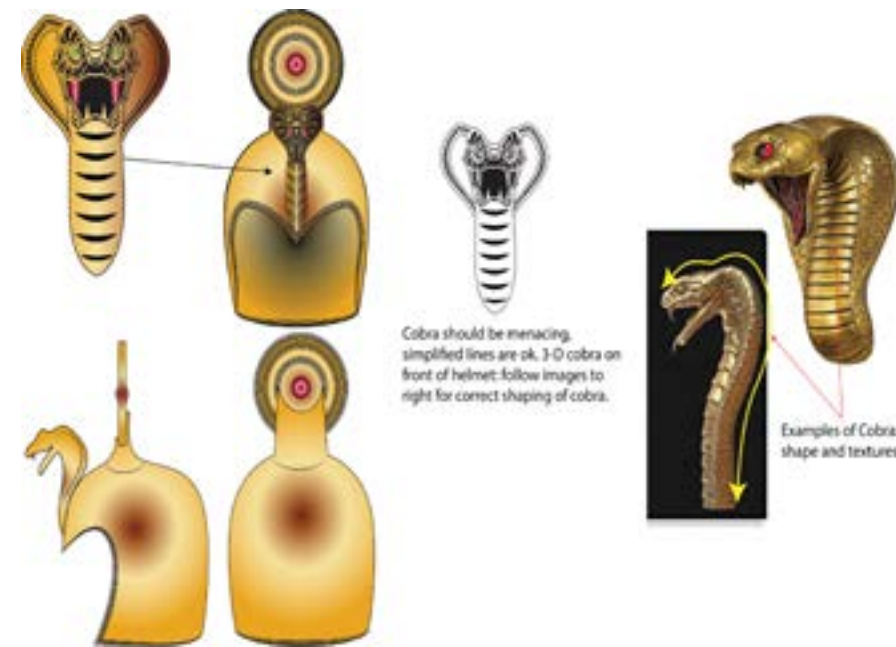
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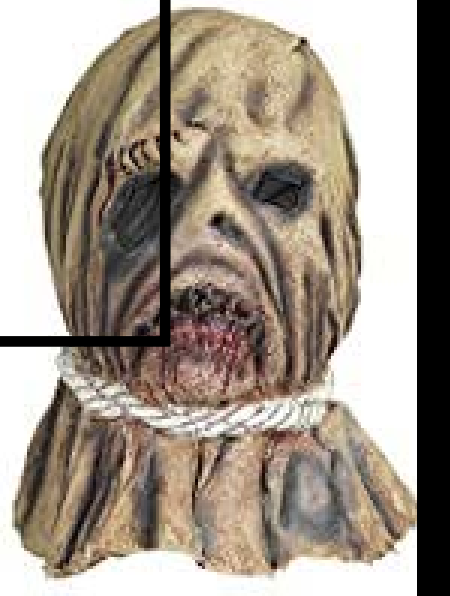
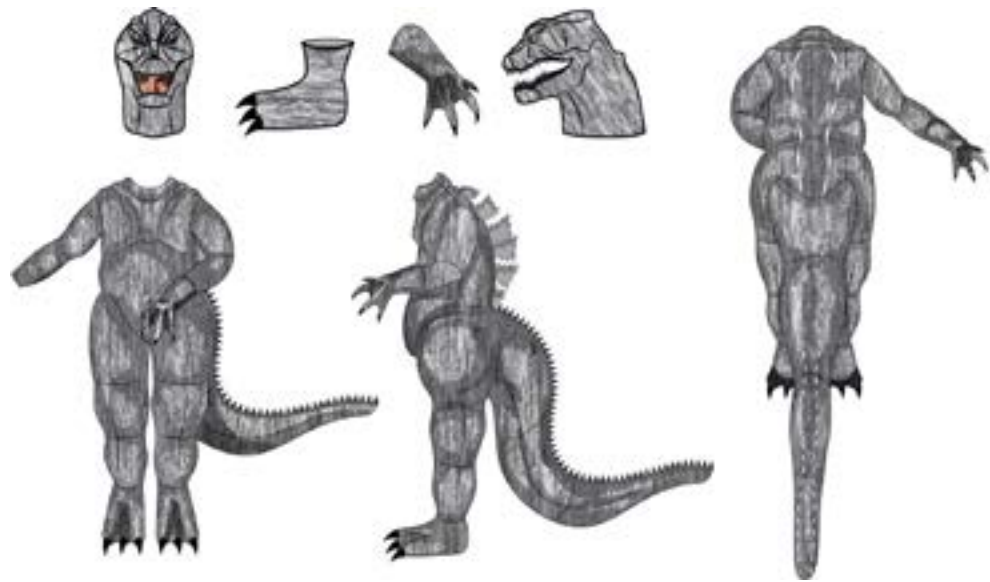
ARDOUR COSTUMES



MASKS AND ACCESSORIES

Creating masks and other latex or rubber accessories was a particularly fun challenge. I had to convey the concepts, textures, and details in a clear manner. My staff only spoke Mandarin, so I had to make my drawings reflect my intentions very specifically.



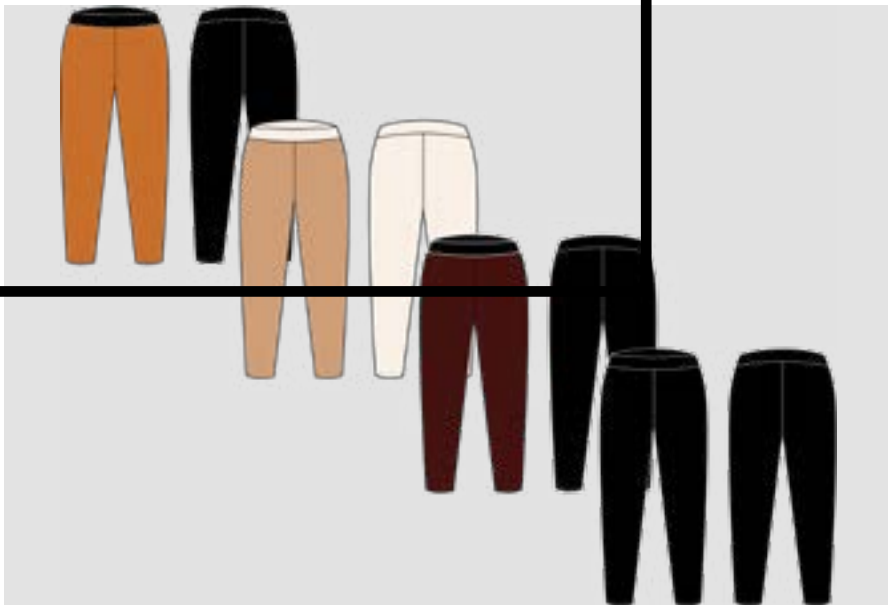
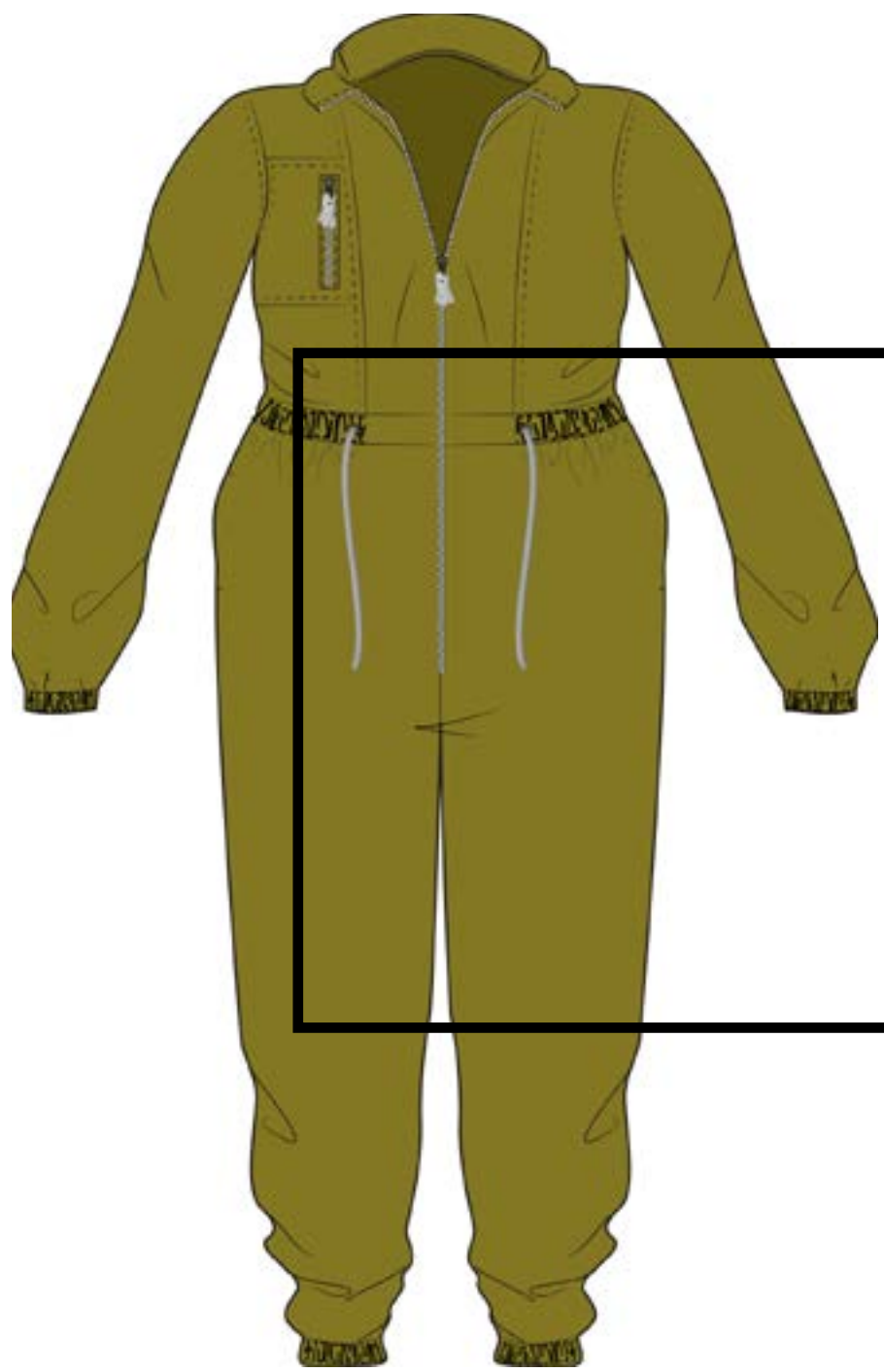


SANTE GRACE

S/S 2021 COLLECTION



1. Reduce cross top edge ONLY, front 4", Back 6".
RETAIN HEM WIDTH AT BOTTOM OF GARMENT





1. Make neckline a wider scoop, even out
2. Drop crotch down 2", deepen front crotch return curve
3. Widen garment 4" at sweep
4. Change curve of sleeve, blend into hem
5. Balance side seams of short
6. Add width across back of short, taper into hem
7. Widen garment 4" at sweep
8. Drop crotch 2", deepen back crotch return curve

GOD'S SWEAT SUIT



PUSSY BOW BLOUSE

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PERIDOT ROBES





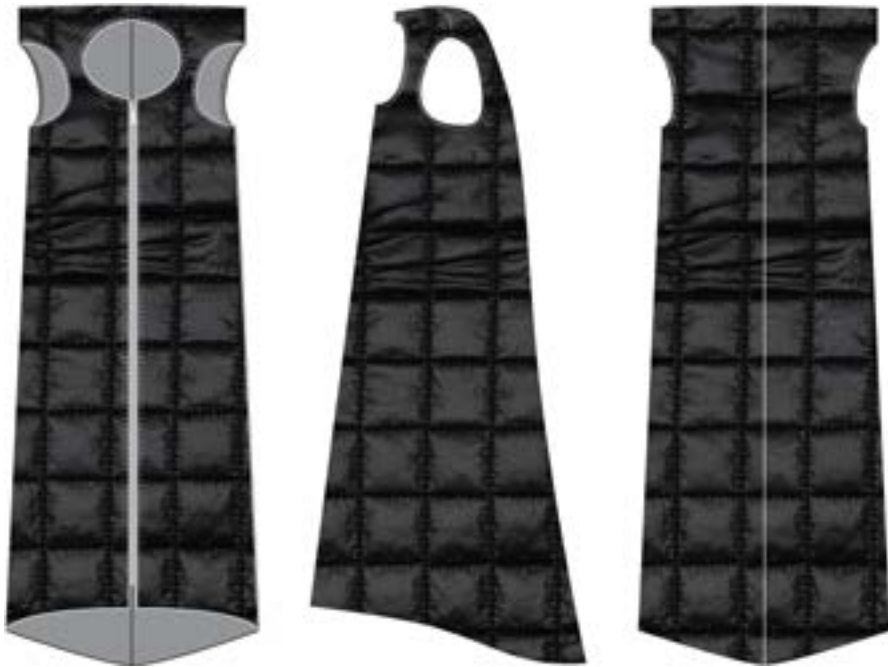
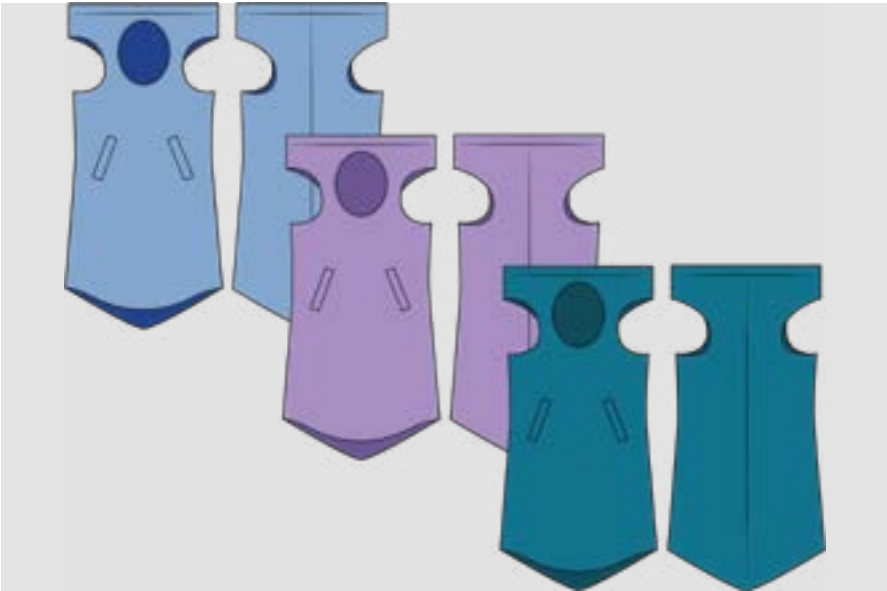
JULIE ROGERS

ART GARMENTS

Strange, compelling, and difficult. These garments are a technical challenge. No side seams, no darts, no traditional methods of construction or pattern design, these garments are truly madcap.

- 1. Shoulders of P1 are too pointy, too wide. Needs to sit more vertically on the shoulder.
- 2. P1 Sample CB Neck is not the same height as the original garment. Please refer to the Detail tab for spec measures
- 3. Retain the shap of the P1 neck hole, but revert to the measures of the original sample.
- 4. The back of the garment should not buckle on the wearer, but hang free.
- 5. Remove the darts on the P1 pattern. Client wants an amorphous body shape.

PLEASE REFER TO THE DETAILS TAB AND THE POM TAB FOR MEASURES OF THE ORIGINAL GARMENT. STAY AS CLOSE TO THEM AS POSSIBLE FOR P2



SHARKY SHIFT DRESS

Squared off neck, welt pockets, and an asymmetrical hemline, this shift is awkwardly adorable.

SINGASONGA COAT DRESS

Strangely appealing, this coat dress is refined while flipping the script on coats and dresses.



SUSTAINABILITY

Sustainability is a big word. At Oddli, we use deadstock and the garments are made entirely in Los Angeles and individually hand-numbered.

POCKET DRESS

Designed for the artist in you.







Pocket dress revisions



goal is to make the pockets as large as possible and as close together as possible

middle pockets = larger + moved up

large as possible

ideal shape of dress

ODDLI CLOTHING LABELS



250 #3
250 #4
500 #5



250 #3
250 #4
500 #5

POCKET DRESS: (1000)

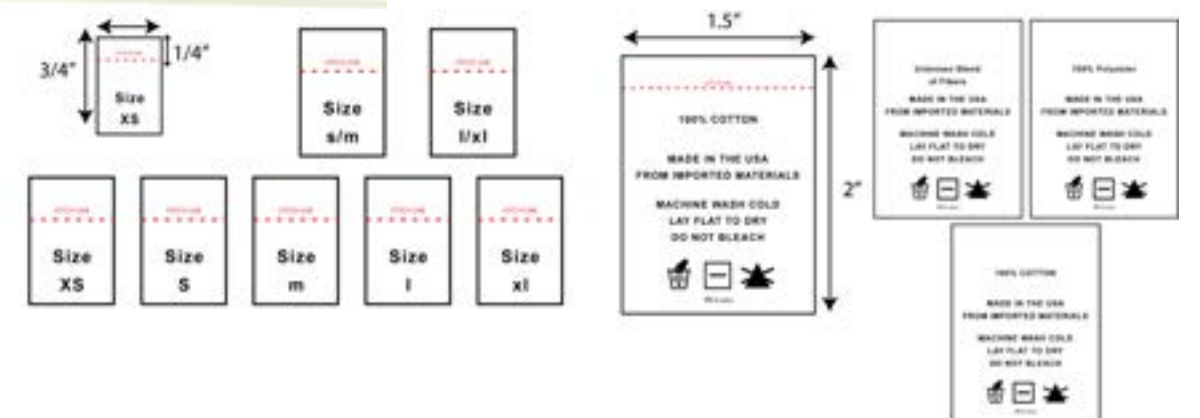


500 #1
500 #2
1000 #5



25 #1
25 #2
50 #5
50 #6

TOTALS: 510 #3
510 #4
2,060 #5
535 #1
535 #2
60 #6





+206.371.2117

Greater Los Angeles Area

I am a jack of all trades:
production manager, designer,
developer, technical designer,
patternmaker, seamstress, and so
much more.

If you need a person who is dedicated, hard working, creative and tenacious, I am your woman.

A natural leader, I have managed design and production teams in China, Bangladesh, Guatemala, and locally in Seattle and Los Angeles.

I speak fluent technical design and know how to provide clear and concise fit comments that help bring the product to life, while managing the bottom line.

This pairs well with my ability to flex my design aesthetic to match the company's vision with ease.

Helping is what I love to do. I hope to help you!

- ★ **Bachelors Degree**
CENTRAL WA. UNIV. / ELLENSBURG, WA
Graphic Performance
- ★ **Associate of Arts and Science**
SEATTLE CENTRAL COLLEGE / SEATTLE, WA
Apparel Design and Development

- Extended Sizing
- Athleisure, Active, Lounge
- Cut & Sew Knits
- Technical Outerwear
- Wovens, hard and soft
- Soft Accessories
- Women's, Men's Kids
- Costumes

- Product Developer/Technical Designer**
ODDLI APPAREL
FREELANCE - Ongoing
 Translate the design vision into technical sketches, tech packs, patterns, and prototype samples. Manage fittings, correct production problems, create grade rules and liaise with factory on pre-production samples.

Designer/Developer/Production Manager
WILDESTWILDER
 August 2020-July 2021
 Manage design/development/production for clients such as Sugarfit, H&M and Sonle Grace. Coordinate vendors, factories, and patternmakers to ensure timely and correct delivery of components and completed garments. Build tech packs, technical drawings, manage client through comments, pattern adjustments, and grade rules. Source fabrics, linings, send-out facilities. Oversee the cutting and sewing of samples and short run production. Establish filing and business management systems and build production calendars to accommodate various clients and their needs.

Accomplishments: Established a sewing camp/shelter-run prediction room for Wildcat Wilden.

Director of Product Design
ARDCOR COSTUMES
November 2019 - August 2020
Mass production of costumes and accessories for online channels such as:
Amazon.com and AliExpress.com
Develop product development strategy, lead sketching, technical CAD drawings,
color ops, line sheets, fit direction, writing copy, graphic design, packaging
design, surface print design, tech packs, mood boards, research, color/strike-off
approval, fit comments, and communicating with suppliers overseas. Managed
overseas team.

Accomplishments: Created first U.S. client; instituted systems/procedures ensuring product development; instituted weekly design review meetings; Provide key insights into American customer, narrowing focus of product for better sales performance; instituted policy of retaining original design, turning copying of licensed/unlicensed properties

Apparel Designer
SANMAR CANADA/BBK
August 2015 - November 2019

Wovens, Knits, Outerwear Soft Accessories. Hand sketching, technical CAD drawings, color ups, line sheets, surface print design, tech packs, mood boards, trend research, pitch presentations, branding, e-commerce off apparel, fit comments, PDMs, grading, and communicating with suppliers overseas.

Accomplishments: Pitched and designed new KOF brand

Apparel Designer
BELLE AMPLÉUR
May 2015 - May 2021
Hand sketching, technical C&D drawings, color ops, line sheets, surface print design, tech packs, mood boards, trend research, logo-branding, marketing, event production, dyeing, embroidery/sew, sewing, cutting, patternmaking, grading.

Accomplishments: 3rd place 2019 iFundWomen Pitch competition, Round 2 2019 Business Impact NW Pitch Participant, Featured Designer ION Fashion Week 2018 & 2019, Scholarship Recipient 2019 Circular Summit hosted by HelloAlone.com

Apparel Design	Product Development
Technical Design	Trend Research
Team Leadership	Fitting
Systems Creation	Flat Patternmaking
Grading	Garment Construction
CAD	

Illustrator	● ● ● ● ● ● ● ● ● ●
MS Office Suite	● ● ● ● ● ● ● ● ● ●
Indesign	● ● ● ● ● ● ● ● ● ●
Photoshop	● ● ● ● ● ● ● ● ● ●
StyleCAD	● ● ● ● ● ● ● ● ● ●

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PORTFOLIO

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